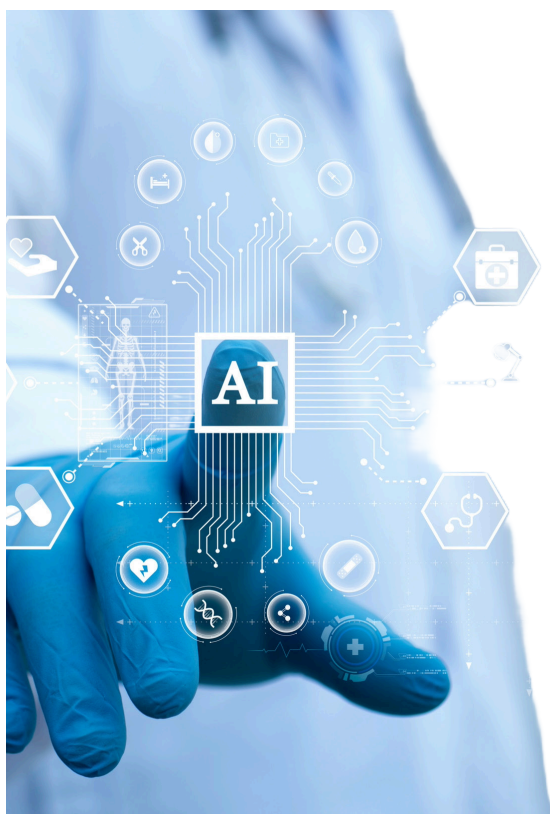




Enterprise
AI
Practitioner



Applied analytics holds the power to transform businesses.

Analytics Strategy and Organizational Change

This subject addresses the essential characteristics of data-driven organizations, along with the motivations, challenges, and interventions necessary for facilitating change.

Participants will acquire skills to effectively influence stakeholders, design comprehensive transformation plans, and formulate strategies for managing analytics and data.

Key outcomes include an understanding of the capabilities inherent to data-driven organizations, the ability to plan transformation initiatives, and the development of communication strategies that cater to varied stakeholders.

No amount of technology implementation can sustain your transformation efforts. but talents will.

Digital transformation is not solely the responsibility of tech people. Non-tech executives play an important role too.

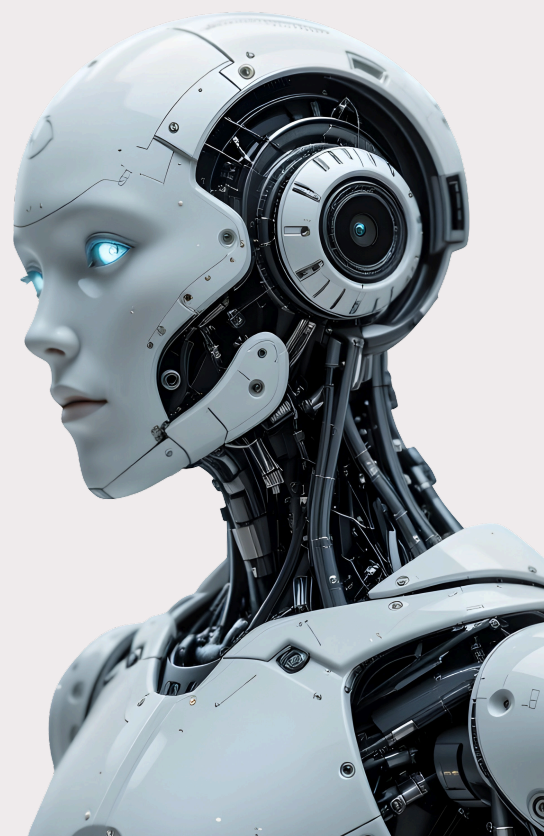
We discovered that the responsibility of technology implementation is delegated to the IT department when non-IT teams operate them in reality. But many employees do not have the capabilities to utilize or even maximize these technologies.

The result? Waste of opportunities leading to short-changed transformation.

Every business needs a data analyst to make sense of data & improve performances with data-driven insights.

"Every employee needs to be data literate. Only then will everybody speak the same language and there will be no silos within the organization. It is not just about putting the infrastructure in place. It has to be driven by the board and C-levels,"

Sharala Axryd, CADS Founder & CEO.



This learning path provides a thorough exploration of how Generative AI tools interact with the roles of Enterprise AI Practitioners.

Participants will gain an understanding of the limitations, potential risks, prompt biases, and ethical considerations associated with these technologies. Furthermore, the significance of responsible AI practices will be highlighted to enhance productivity and promote ethical and proficient utilization of AI resources.

Explore and Understand Generative AI Today through the this Course

Summary & Outline

- Within the sphere of data literacy, the ability to derive meaningful insights from data for well-informed decision-making is a critical skill. The rise of Generative AI tools, presents an opportunity to significantly augment efficiency and efficacy of data literacy.
- This course will delve into how ChatGPT can expedite data analysis within Excel, streamline data visualization, and elevate your data storytelling skills to new heights.

Learning Goals

- Recognize the limitations and risks of Generative AI including inaccurate responses, bias, and data leakage.
- Learn of a framework of practices and action items to mitigate our confirmation bias, use prompts that encourage balanced responses.
- Identify ethical considerations which are at the core of responsible AI usage and emphasize the importance of ethical practices, including avoiding harmful content generation and addressing biases.
- Understand how responsible AI practices are vital when implementing customized chatbots and find out action items applicable for the training, deployment, monitoring and optimization of customized chatbots.
- Learn how to use ChatGPT to do your data analysis with Excel more efficiently
- Understand the benefits of using ChatGPT for data visualization tasks
- Explore how ChatGPT can help to enhance the data storytelling.

Module Details

Module Creator
Dr. Stamatis Kourtis

Lead Instructor
Dr. Stamatis Kourtis

Course Type
Online/Physical

Pre Requisites
None

Participants will learn to think like a data professional across platforms and the entire Data Science process.

***There are no prerequisites. To enroll for this program.**



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INTEREST

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Malaysian citizen



**Minimum age requirement is
16 years old or older**



**Must have an active individual
bank account in Malaysia**

Silver Flexible Highlights:



Training / Tuition fee



Professional / Examination fee



Monthly Allowance*



Repayment*

0%

*Silver Package - Talent may be eligible for zero repayment, subject to the Terms and Conditions. Please refer to Peneraju.org for further details.



Scheme's limit for reapply*

One-time only

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	 BDA for Non-Technical Professionals	 Excel Analytics	 Prompt Engineering	 Responsible AI	 Data Visualization For Business Intelligence	 Data Storytelling	 Capstone
	Fundamentals of Big Data Analytics and its various business applications.	Foundational Visualization, Excel, Dashboards Visualizations.	Identify AI risks, enhance data, improve storytelling, and create visualizations	Mitigate bias with AI prompts, apply responsible practices, prevent harm.	Advanced Visualization, Dashboards, Power BI, Tableau,	Presentation Visualizations.	Practitioners will prepare data, analyze it, and present its insights.

per user certification (min 25 pax)

If you have any questions not answered on the website and would require additional information, please get in touch with us; we will be happy to assist.



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